Privacy Policy for United Mirae Kuk Sool (UMKS) Website

Effective Date: March 2024



1. Introduction

This privacy policy outlines how United Mirae Kuk Sool (herein referred to as UMKS, the "Organization") collects, uses, and protects personal information provided by participants during their online event registration, proshop purchases, website inquiries, etc. This policy is applicable to the UMKS website (Miraekuksool.com) and the UMKS Tournament Registration website (Kihapp.com). By using the Website and providing personal information, you consent to the practices described in this policy.

2. Personal Information Collection

The Organization may collect the following personal information during the online event registration process:

- Name
- Contact information (email address, phone number)
- Date of birth
- Gender
- Address
- Emergency contact details
- Event preferences and choices
- Payment details (credit card information, billing address) processed through Stripe or PayPal

3. Use of Personal Information

a) The Organization collects personal information for the purposes of managing event registrations, communicating with participants, organizing tournament logistics, and ensuring a safe and fair experience.

- b) The personal information collected may be used to create participant profiles, track event progress, publish event results, award prizes, and send relevant updates and notifications. By registering to participate in events, inquiring through the website, making an online purchase, etc. you are implying consent.
- c) The personal information collected may also be used for data analysis, research, and improving the event registration process for future events.

4. Data Retention and Security

- a) The Organization will retain personal information as long as necessary to fulfill the purposes stated in this privacy policy, unless a longer retention period is required or permitted by law.
- b) The Organization takes reasonable steps to protect the personal information collected from participants against unauthorized access, disclosure, alteration, or destruction. This includes implementing and maintaining appropriate physical, technical, and administrative security measures.

5. Third-Party Disclosure

- a) The Organization may share personal information with third-party service providers who assist in the event registration process (including Kihapp.com, Stripe and PayPal), such as payment processors or email communication platforms. These service providers are contractually obligated to maintain the confidentiality and security of the personal information and are restricted from using it for any other purpose.
- b) The Organization may also disclose personal information if required by law or in response to a valid legal process.

6. Cookies and Tracking Technologies

- a) The Website may use cookies and other tracking technologies to enhance the user experience, collect statistical data, and improve the overall functionality of the Website.
- b) Participants may have the option to disable cookies through their web browser settings. However, disabling cookies may limit certain features and functionalities of the Website.

7. Privacy Rights and Choices

- a) Participants have the right to review, update, and correct their personal information collected during the event registration process. They may do so by logging into their participant account or by contacting the Organization.
- b) Participants also have the right to request the deletion of their personal information, subject to any legal obligations or legitimate interests of the Organization that may require the retention of certain data.
- c) The Organization will provide participants with an opportunity to opt-out of receiving promotional communications, such as tournament updates and newsletters.
- d) Please contact us at office@umks.net to opt out of communications. If you want to stop receiving email updates from Kihapp, you can unsubscribe on your Kihapp profile page.

8. Children's Privacy

The Website and tournament registration process are not intended for individuals under the age of 18 (If the participant is a minor, their registration must be initiated and completed by a legal parent or guardian.. The Organization does not knowingly collect personal information from children under 18. If a child's personal information is inadvertently collected, the Organization will take immediate steps to delete such information upon becoming aware of it and will delete such information immediately.

9. Data Deletion

Participants can request their data be deleted after the event ends if desired. Please email office@umks.net to formally make this request.

10. Changes to the Privacy Policy

The Organization reserves the right to modify this privacy policy at any time. We'll provide advanced notice (30 days) for policy changes and highlight changes so users can review. Participants are encouraged to periodically review the privacy policy for any updates.

11. Contact Information

If you have any questions or concerns about this privacy policy or the use of your personal information, please contact the Organization using the following details:

- Organization Name: United Mirae Kuk Sool

- Email: office@umks.net

By using the UMKS LLC website or our tournament registration site, Kihapp.com, you acknowledge that you have read and understood this privacy policy and consent to the collection, use, and disclosure of your personal information as described herein.